

Website Display Ads

SPECIFICATIONS & MATERIALS NEEDED

Billboard Ads

Image Size: 970 x 250 pixels
Image Format: PNG, JPG or animated GIF

URL Link: Image will link to URL of the advertiser's choice

Ad Limit: Up to 6 ads allowed per month in the Billboard ad placement rotation. Each ad is displayed for 20 seconds before the Billboard ad placement displays another ad in the rotation.

Button Ads

Image Size: 120 x 90 pixels
Image Format: PNG, JPG or animated GIF

URL Link: Image will link to URL of the advertiser's choice

Ad Limit: Up to 21 ads allowed per month in the Button ad placement rotation. Up to 7 ads are displayed for 20 seconds before the Button ad placement displays another set of 7 ads in the rotation.



Box Ads

Image Size: 300 x 250 pixels
Image Format: PNG, JPG or animated GIF

URL Link: Image will link to URL of the advertiser's choice

Ad Limit: Up to 20 ads allowed per month in the Box ad placement rotation. Up to 5 ads at a time are displayed for 20 seconds before the Box ad placement displays another set of 5 ads in the rotation.