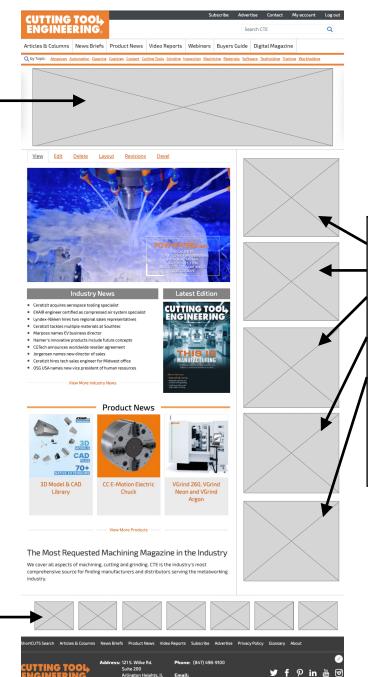
Website Display Ads

SPECIFICATIONS & MATERIALS NEEDED



Box Ads

Image Size: 300 x 250 pixels
Image Format: PNG, JPG or
animated GIF

animated GIF

URL Link: Image will link to URL of the advertiser's choice

Ad Limit: Up to 20 ads allowed per month in the Box ad placement rotation. Up to 5 ads at a time are displayed for 20 seconds before the Box ad placement displays another set of 5 ads in the rotation.

Button Ads

Billboard Ads

animated GIF

Image Size: 970 x 250 pixels *Image Format*: PNG, JPG or

URL Link: Image will link to URL of the advertiser's choice Ad Limit: Up to 6 ads allowed per month in the Billboard ad

placement rotation. Each ad is

displayed for 20 seconds before the Billboard ad

ad in the rotation.

placement displays another

Image Size: 120 x 90 pixels Image Format: PNG, JPG or animated GIF

URL Link: Image will link to URL of the advertiser's choice

Ad Limit: Up to 21 ads allowed per month in the Button ad placement rotation. Up to 7 ads are displayed for 20 seconds before the Button ad placement displays another set of 7 ads in the rotation.