

# Featured Video Package

## SPECIFICATIONS & MATERIALS NEEDED

### For Homepage Video Player

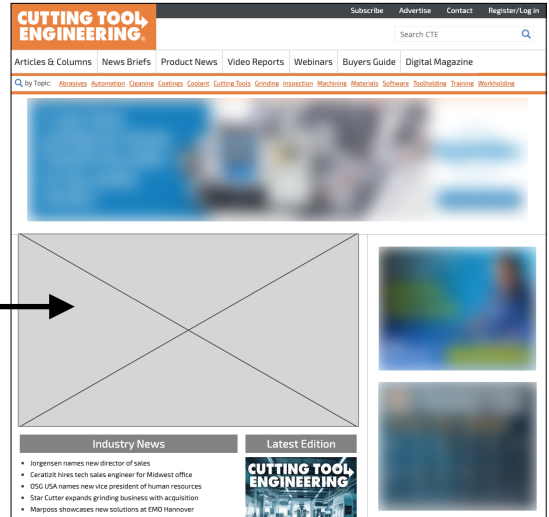
**Video:** High-resolution copy of your video (m4v, mp4, mov, wmv video file formats)

**Headline:** 6 to 10 words

**Still frame from video:** 580 x 320 pixels (to be displayed before video playback initiated)

**Placement:** Your video will be uploaded to CTE's video channels so that we may stream it through our mobile-friendly website and smart TV video players. Your video will be first in the playlist within the CTE website homepage video player for one week, and will remain in the video playlist for one month.

**Ad Limit:** Up to 4 Featured Video Packages allowed per month.



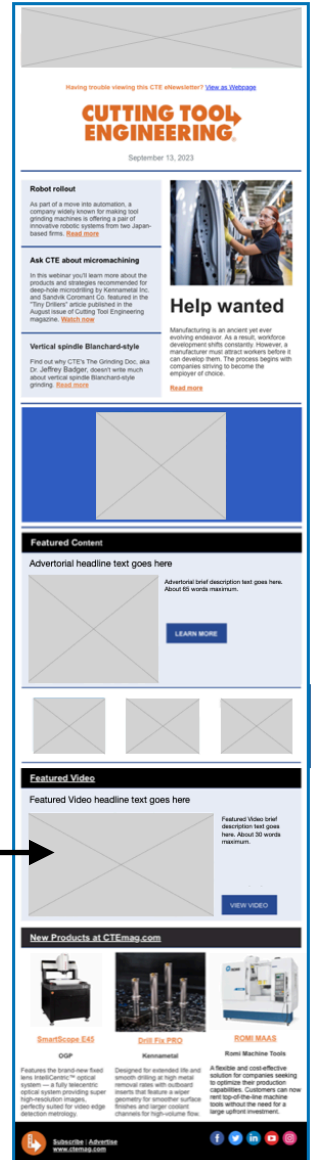
### For Video Reports Page

**Brief Description:** About 100 words or so of text describing what is depicted in your video.

**Teaser Image:** 300 x 250 pixels (to be displayed on the Video Reports overview page and in the Featured Video highlight box at the top of the Video Reports overview page)

**Placement:** CTE will embed your video into the video player on the Video Reports page we create for your specific video. The Video Reports page will remain active indefinitely.

**URL:** A URL address to use as a link to the advertiser's website that CTE website visitors may click on to learn more about the information presented in the video. This link will be displayed below the Brief Description.



### For CTE E-Newsletter

**Brief Description:** About 30 words or so of text describing what is depicted in your video.

**Teaser Image:** 400 x 250 pixels (jpg, png)

**Placement:** CTE will highlight your Featured Video in one of the weekly CTE E-Newsletter editions during the same month. Listing will include the video Headline, a 30-word Brief Description, the 400x250 pixel Teaser Image, and a link to your Video Reports page on the CTE website.