

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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CUTTING TOOL ENGINEERING is a B2B brand intended for individuals with broad-based interests in metal working industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED CUTTING TOOL ENGINEERING serves manufacturing plants in the metal working industries within the following North American Industrial Classification System: 331, 332, 333, 334, 335, 336, 337 and 339. Also served are other manufacturing and non-manufacturing businesses as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are their Corporate Managers, Engineering Managers, Engineering Department Personnel, Production Managers, Production Department Personnel, Design/R&D Personnel, Purchasing Personnel, Quality Assurance/Control Personnel and Other Titles.

CHANNELS

CUTTING TOOL ENGINEERING MAGAZINE



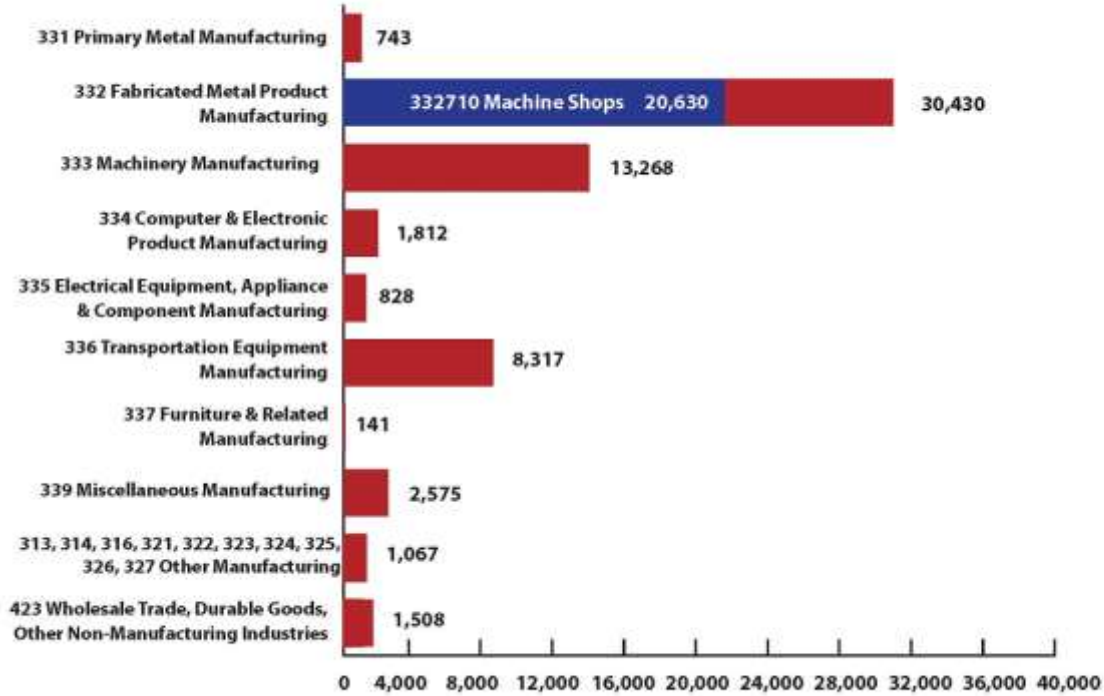
6 issues in the period
60,661 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
CUTTING TOOL ENGINEERING MAGAZINE (6 issues in the period)	60,658	3	60,661
a. Print	59,494	3	59,497
b. Digital	1,164	-	1,164
1. Requested	1,164	-	1,164
2. Non-Requested	-	-	-

Circulation broken down by NAICS codes



Classification by Title	Print	Digital	Total Qualified	Percent
Corporate Manager (Owner, Chairman, President, VP, GM or other Corporate Manager)	36,117	664	36,781	60.6
Engineering Manager (Supervise Engineering Personnel)	4,379	108	4,487	7.4
Engineering Department Personnel (Non-Supervisory Position)	5,834	82	5,916	9.8
Production Manager (Supervise Production Personnel)	6,302	125	6,427	10.6
Production Department Personnel (Non-Supervisory Position)	3,250	44	3,294	5.4
Design, R&D Personnel	1,178	50	1,228	2.0
Purchasing Personnel	902	30	932	1.5
Quality Assurance, Control Personnel	930	11	941	1.6
Other Titled & Non-Titled Personnel	669	14	683	1.1
TOTAL QUALIFIED CIRCULATION	59,561	1,128	60,689	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	50,708	9,981	-	59,561	1,128	60,689	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,708	9,981	-	59,561	1,128	60,689	100.0
PERCENT	83.6	16.4	-	98.1	1.9	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Mailing Address	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	59,480	1,088	60,568	99.8
Individuals by name only	81	40	121	0.2
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	59,561	1,128	60,689	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2015	January - June 2016	July - December 2016	January - June 2017	July - December 2017	January - June 2018*
Total Audit Average Qualified:	60,994	60,105	62,330	60,384	62,069	60,661
Qualified Non-Paid:	60,990	60,100	62,325	60,380	62,066	60,658
Print:	59,114	58,401	60,856	59,168	60,877	59,494
Digital:	1,876	1,699	1,469	1,212	1,189	1,164
Qualified Paid:	4	5	5	4	3	3
Print:	4	5	5	4	3	3
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$98.12	\$98.46	\$102.95	\$99.26	\$109.35	\$93.60

*NOTE: January - June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	200	-	200		Kentucky	770	-	770	
New Hampshire	370	-	370		Tennessee	1,164	-	1,164	
Vermont	124	-	124		Alabama	774	1	775	
Massachusetts	1,088	1	1,089		Mississippi	305	-	305	
Rhode Island	196	-	196		EAST SO. CENTRAL	3,013	1	3,014	5.0
Connecticut	953	1	954		Arkansas	445	1	446	
NEW ENGLAND	2,931	2	2,933	4.8	Louisiana	491	-	491	
New York	2,115	-	2,115		Oklahoma	797	-	797	
New Jersey	1,034	-	1,034		Texas	3,630	1	3,631	
Pennsylvania	2,955	2	2,957		WEST SO. CENTRAL	5,363	2	5,365	8.8
MIDDLE ATLANTIC	6,104	2	6,106	10.1	Montana	169	-	169	
Ohio	4,325	2	4,327		Idaho	272	-	272	
Indiana	2,858	-	2,858		Wyoming	91	-	91	
Illinois	4,694	4	4,698		Colorado	812	1	813	
Michigan	4,730	2	4,732		New Mexico	178	-	178	
Wisconsin	3,073	3	3,076		Arizona	777	1	778	
EAST NO. CENTRAL	19,680	11	19,691	32.4	Utah	519	1	520	
Minnesota	1,793	-	1,793		Nevada	205	-	205	
Iowa	871	-	871		MOUNTAIN	3,023	3	3,026	5.0
Missouri	1,294	-	1,294		Alaska	29	-	29	
North Dakota	120	-	120		Washington	1,077	1	1,078	
South Dakota	180	-	180		Oregon	687	-	687	
Nebraska	338	-	338		California	5,448	-	5,448	
Kansas	680	-	680		Hawaii	37	-	37	
WEST NO. CENTRAL	5,276	-	5,276	8.7	PACIFIC	7,278	1	7,279	12.0
Delaware	72	1	73		UNITED STATES	59,479	25	59,504	98.0
Maryland	460	-	460		U.S. Territories	21	1	22	
Washington, DC	9	-	9		Canada	60	910	970	
Virginia	746	2	748		Mexico	-	25	25	
West Virginia	223	-	223		Other International	1	167	168	
North Carolina	1,466	-	1,466		APO/FPO	-	-	-	
South Carolina	754	-	754						
Georgia	1,065	-	1,065						
Florida	2,016	-	2,016						
SOUTH ATLANTIC	6,811	3	6,814	11.2					
					TOTAL QUALIFIED CIRCULATION	59,561	1,128	60,689	100.0

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dennis Spaeth, Publisher

Andrea Karges, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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County Cook

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About BPA Worldwide:

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